E*LIT 2009 – Judges' Rubric

Rubric adapted from Multimedia Mania (http://www.ncsu.edu/mmania/)

		Criteria	0	.5	1.0	1.5	2.0	2.5	3.0	3.5	4	SCORE	
												Raw	Weight
Content	1	**Originality**			The work is a minimal collection or rehash of other people's ideas, products, images, and inventions. There is no evidence of new thought.		The work is an extensive collection and rehash of other people's ideas, products, images and inventions. There is little evidence of new thought or inventiveness.		The project shows some evidence of originality and inventiveness. While based on an extensive collection of other people's ideas, products, images and inventions, the work extends beyond that collection to offer new insights.		The project shows significant evidence of originality and inventiveness. The content and many of the ideas are creative, original and insightful.		x 2
	2	**Depth & Breadth of Project Content**			No evidence of higher level thinking skills were used in this project.		Little evidence that higher level thinking skills were used in the creation and development of this project.		Some evidence that higher level thinking skills were used in the creation and development of this project.		Clear evidence that higher level thinking skills were used in the creation and development of this project.		x 3
Mechanical	4	**Spelling/Grammar**			Project has multiple errors in spelling and/or grammar. (Four or more errors.)		Project has minimal errors in spelling and/or grammar. (Three or less errors.)		Project has very few errors in spelling and/or grammar. (Two or less errors.)		Project has no errors in spelling and/or grammar.		x 1
	5	**Technical**			There are too many technical problems to view the project.		There are many technical problems when viewing the project.		Users can progress adequately through the project. There are few technical problems when viewing the project.		Users can progress intuitively throughout entire project in a logical path to find information. There are no technical problems when viewing the project.		x 1
Multimedia	6	**Use of Technology**			No graphics, video, audio, 3-D, or other enhancements are present or use of these tools is inappropriate.		Limited graphics, video, audio, 3-D, or other enhancements are present but do not always enrich the learning experience. In some instances, use of these enhancements is inappropriate.		Most graphics, video, audio, 3-D, or other enhancements are used appropriately to enrich the learning experience.		All graphics, video, audio, 3-D, or other enhancements are used effectively to enrich the learning experience. Enhancements contribute significantly to convey the intended meaning.		x 2
	7	**Integration of Technology to Project Context**			Exaggerated emphasis on highly technical elements (graphics, special effects, etc.) weakens the message and interferes with the communications of ideas.		Multimedia elements accompany content but there is little sign of mutual reinforcement. There is some tendency toward random use of graphical elements that do not reinforce message.		Multimedia elements and content combine to adequately deliver a high impact message with the elements and words reinforcing each other.		The combination of multimedia elements and content effectively deliver a high impact message and show evidence of thought and creativity.		x 3

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Permission	8	**Permissions Obtained**	Permission not obtained when required to use text, graphics, audio, video, etc.	Few permissions obtained (where required) to use text, graphics, audio, video, etc. are available.	Most permissions obtained (where required) to use text, graphics, audio, video, etc.	All permissions obtained (where required) to use text, graphics, audio, video, etc.		x 1
	9	**Citing Resources**	No sources are cited where appropriate.	Few sources are cited within the project where appropriate.	Most sources are cited within the project where appropriate.	All sources are cited within the project where appropriate.		x 1

TOTAL SCORE _____